

## COMMENTARY

At last, a truly selective EP<sub>2</sub>  
receptor antagonistMark A Birrell<sup>1</sup> and Anthony T Nials<sup>2</sup>

<sup>1</sup>*Respiratory Pharmacology, Pharmacology & Toxicology Section, Imperial College London, Faculty of Medicine, National Heart and Lung Institute, London, UK, and* <sup>2</sup>*Refractory Respiratory Inflammation Discovery Performance Unit, GlaxoSmithKline Research and Development, Medicines Research Centre, Stevenage, Hertfordshire, UK*

## Correspondence

Dr Mark Birrell, Respiratory Pharmacology, Pharmacology & Toxicology Section, Imperial College London, Faculty of Medicine, National Heart and Lung Institute, Sir Alexander Fleming Building, London SW7 2AZ, UK. E-mail: m.birrell@imperial.ac.uk

## Keywords

Prostanoids; prostanoid receptors; EP<sub>2</sub> antagonist

## Received

12 May 2011

## Accepted

12 May 2011

Ever since the discovery of prostaglandin E<sub>2</sub> (PGE<sub>2</sub>), this lipid mediator has been the focus of intense research. The diverse biological effects of PGE<sub>2</sub> are due, at least in part, to the existence of four distinct receptors (EP<sub>1-4</sub>). This can complicate the analysis of the biological effects produced by PGE<sub>2</sub>. While there are currently selective pharmacological tools to explore the roles of the EP<sub>1,3,4</sub> receptors in cellular and tissue responses, analysis of EP<sub>2</sub> receptor-induced responses has been hampered by the lack of a selective EP<sub>2</sub> receptor antagonist. The recent publication in this journal by af Forselles *et al.* suggests that such a tool compound is now available. In their manuscript, the authors describe a series of experiments that show PF-04418948 to be a potent and selective EP<sub>2</sub> receptor antagonist. The discovery of this tool compound will interest many scientists and through collaborations with Pfizer they may have access to PF-04418948 to facilitate further investigation of the biology of this fascinating lipid mediator.

## LINKED ARTICLE

This article is a commentary on af Forselles *et al.*, pp. 1847–1856 of this issue. To view this paper visit <http://dx.doi.org/10.1111/j.1476-5381.2011.01495.x>

## Abbreviations

EP<sub>2</sub>, prostaglandin E<sub>2</sub> receptor-2; PGE<sub>2</sub>, prostaglandin E<sub>2</sub>

Ever since PGE<sub>2</sub> was first discovered in 1930 by Kurzrok and Leib (1930), this lipid mediator has been the focus of intense research. Yet despite this research effort, we are still learning much about this interesting molecule. The biology of PGE<sub>2</sub> is diverse and we now know that it can act, predominantly, on four different receptors [prostaglandin E<sub>2</sub> receptor (EP)<sub>1-4</sub>] (Coleman *et al.*, 1984; Narumiya *et al.*, 1999). Recently, aided by the development of more selective pharmacological tools and the use of genetically modified animals (i.e. EP<sub>1-4</sub> gene disrupted mice), much more has been learnt about the biological actions of PGE<sub>2</sub>. For example, using these tools, we have compiled data to suggest that PGE<sub>2</sub> activates airway sensory nerves and can cause cough via the EP<sub>3</sub> receptor (Maher *et al.*, 2009). Further, using selective ligands we have recently shown that in human airways, PGE<sub>2</sub> relaxes smooth muscle tone via the EP<sub>4</sub> receptor (Buckley *et al.*, 2011). Indeed, there has recently been a plethora of publications describing the actions of PGE<sub>2</sub> (Narumiya, 2009; Esaki *et al.*, 2010; Mizuguchi *et al.*, 2010; Aoki *et al.*, 2011; Hosono *et al.*,

2011), thanks mainly to the excellent tools developed by Ono Pharma and the genetically modified mice produced by Professor Narumiya.

Investigations of the role of the EP<sub>2</sub> receptor in responses mediated by PGE<sub>2</sub> have proved to be difficult due to the lack of a suitable EP<sub>2</sub> receptor antagonist. A recent publication in the *British Journal of Pharmacology* by af Forselles *et al.* (2011) describing in detail a new EP<sub>2</sub> receptor antagonist would suggest that there is now a complete set of EP receptor ligands. In their article, the authors provide the results from a series of experiments, demonstrating that PF-04418948 is a potent and selective EP<sub>2</sub> receptor antagonist. Selectivity over the other EP (EP<sub>1, 3 and 4</sub>) and prostanoid (DP<sub>1</sub>, CRTH<sub>2</sub>, IP, FP and TP) receptors is demonstrated in a range of cell-based assays, from which they calculate PF-04418948 to be over 2000-fold selective for the EP<sub>2</sub> receptor. Furthermore, the authors state that PF-04418948 does not have any activity itself in the EP<sub>2</sub> receptor assay without the presence of an agonist (suggesting it only has antagonist activity at the EP<sub>2</sub>

receptor) and they show the compound to have little activity against a diverse panel of GPCRs and ion channels at concentrations greatly in excess of that needed to act on the EP<sub>2</sub> receptor. The authors have profiled PF-04418948 in EP<sub>2</sub> receptor-driven, isolated tissue preparations (agonist-induced relaxation of isolated human myometrium, dog bronchiole and mouse trachea) using PGE<sub>2</sub> and the partially selective EP<sub>2</sub> agonist butaprost. They then go on to show that their compound has *in vivo* activity in the rat after oral administration. This last feature of this compound is extremely useful as many of the currently selective EP receptor ligands have questionable or unknown *in vivo* activity which makes translation between *in vitro* and *in vivo* model systems difficult.

While we feel there is a need for further characterization of this molecule, for instance in functional, EP<sub>1-4</sub> receptor-driven, isolated tissue-based assays and *in vivo* modelling systems, the discovery of this compound will be of great interest to many scientists around the world. We thank and commend Pfizer, and its scientists, for all the hard work that led to the discovery of PF-04418948. Hopefully, through collaborations with Pfizer and, eventually, commercial sources, research groups will be able to access PF-04418948 to facilitate research with this fascinating lipid mediator.

## Conflicts of interest

Neither author has any conflicts of interest with this commentary.

---

## References

- Aoki T, Nishimura M, Matsuoka T, Yamamoto K, Furuyashiki T, Kataoka H *et al.* (2011). PGE<sub>2</sub>-EP<sub>2</sub> receptor signaling in endothelium is activated by haemodynamic stress and induces cerebral aneurysm through an amplifying loop via NF- $\kappa$ B. *Br J Pharmacol* 163: 1237–1249.
- Buckley J, Birrell MA, Maher SA, Nials AT, Clarke DL, Belvisi MG (2011). EP<sub>4</sub> receptor as a new target for bronchodilator therapy. *Thorax* [Epub ahead of print 23 May 2011].
- Coleman RA, Kennedy I, Humphrey PPA, Lumley P (1984). Prostanoid receptors – the development of a working classification. *Trends Pharmacol Sci* 5: 303–306.
- Esaki Y, Li Y, Sakata D, Yao C, Segi-Nishida E, Matsuoka T *et al.* (2010). Dual roles of PGE<sub>2</sub>-EP<sub>4</sub> signaling in mouse experimental autoimmune encephalomyelitis. *Proc Natl Acad Sci USA* 107: 12233–12238.
- af Forselles K, Root J, Clarke T, Davey D, Aughton K, Dack K *et al.* (2011). In vitro and in vivo characterisation of PF-04418948, a novel, potent and selective prostaglandin EP<sub>2</sub> receptor antagonist. *Br J Pharmacol* 164: 1847–1856.
- Hosono K, Suzuki T, Tamaki H, Sakagami H, Hayashi I, Narumiya S *et al.* (2011). Roles of prostaglandin E<sub>2</sub>-EP<sub>3</sub>/EP<sub>4</sub> receptor signaling in the enhancement of lymphangiogenesis during fibroblast growth factor-2-induced granulation formation. *Arterioscler Thromb Vasc Biol* 31: 1049–1058.
- Kurzrok R, Leib C (1930). Biochemical studies of human semen: the actions of semen on the human uterus. *Proc Soc Exp Biol Med* 28: 268–272.
- Maher SA, Birrell MA, Belvisi MG (2009). Prostaglandin E<sub>2</sub> mediates cough via the EP<sub>3</sub> receptor: implications for future disease therapy. *Am J Respir Crit Care Med* 180: 923–928.
- Mizuguchi S, Ohno T, Hattori Y, Ae T, Minamino T, Satoh T *et al.* (2010). Roles of prostaglandin E<sub>2</sub>-EP<sub>1</sub> receptor signaling in regulation of gastric motor activity and emptying. *Am J Physiol Gastrointest Liver Physiol* 299: G1078–G1086.
- Narumiya S (2009). Prostanoids and inflammation: a new concept arising from receptor knockout mice. *J Mol Med* 87: 1015–1022.
- Narumiya S, Sugimoto Y, Ushikubi F (1999). Prostanoid receptors: 23 structures, properties, and functions. *Physiol Rev* 79: 1193–1226.